JEFFRY.

1503/8 Sutherland Street
Melbourne VIC 3000, Australia

(61)401840800
hi@designbyjeffry.com
www.designbyjeffry.com

Greetings.

I'm Jeffry, a 1994 limited-edition communication design graduate. I am an audiophile who loves to take photo, sing in the shower and design. Currently creating at the crossroads of aesthetics and simplicity to save the world from bad design.

EDUCATION

2016
Bachelor of Design (Communication Design) with Distinction
RMIT University
Melbourne, Australia

2014
Advanced Diploma in Visual Communication
Raffles College of Higher Education
Kuala Lumpur, Malaysia

2012
O-Level Equivalent
Santa Maria Senior High School
Pekanbaru, Indonesia

EXPERIENCE

2014–present
Freelance Designer
designbyjeffry.com

2014
Graphic Design Intern
McCANN - Erickson
Selangor Darul Ehsan, Malaysia

RECOGNITION

2016
Golden Key International Honour Society
Atlanta, Georgia, United States

2016
Australian Graphic Design Association (AGDA) Student Awards Finalist
Packaging - Drinks & Alcoholic Beverage

2016
Adobe Design Achievement Awards (ADAA) Semifinalist
Commercial - Print/Graphic/Illustration

2014
Collaboration with Pavilion Kuala Lumpur
Deepavali Rangoli Project, Malaysia

2012
Merit Award (4th Runner-Up)
"100 years to the birth of DORAEMON"
Paper Craft Design Competition, Malaysia

2012
Top 16 National Medical Olympiad
Gadjah Mada University, Indonesia

2010–2011
Best Student Academic Achievement
Santa Maria Senior High School, Indonesia

SKILLS

- Branding
- Editorial
- Illustration
- Packaging
- Photography
- Typography

SOFTWARE

- Adobe Illustration
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Muse
- CorelDraw

PERSONAL SKILLS

- Communication
- Creativity
- Organisation
- Social
- Teamwork
- Humour